

Polarities

The Power of Both-and



Polarities are opposing and interdependent forces within a system. But unlike problems which can be solved, polarities are inherent tensions which can only be managed. Managing polarities involves seeing, assessing, and leveraging their trade-offs and creative potential. This requires a different approach to the traditional "either-or", which forces us to choose one option over another. Follow these steps to start exploring and leveraging the power of "both-and", based on the work of Barry Johnson, Brian Emerson, and Kelly Lewis.

